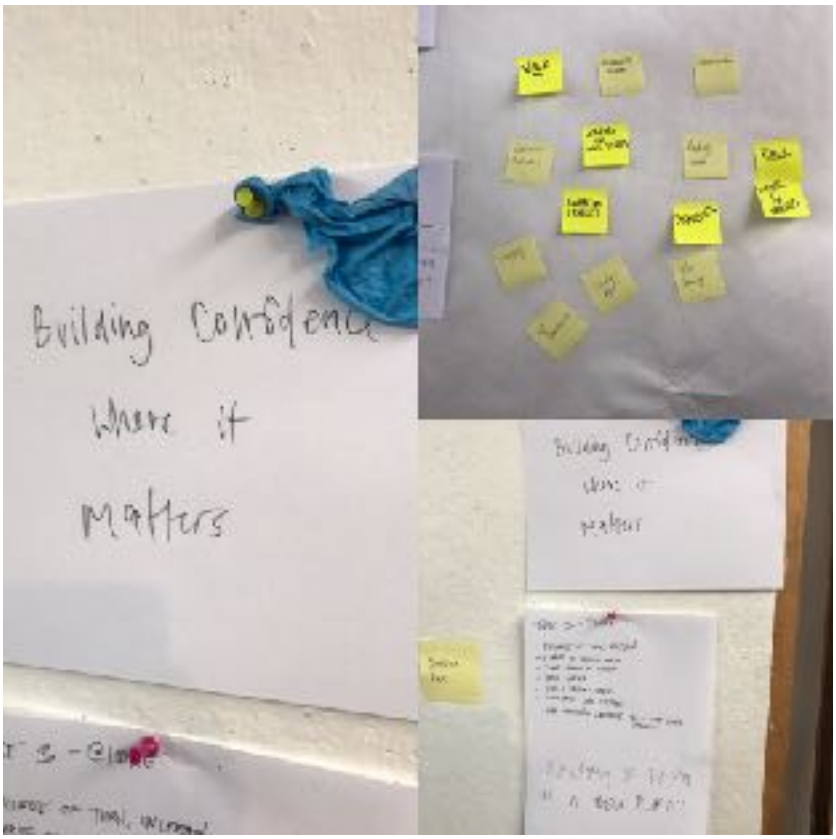
Ideation to Journey Map


Building Confidence
where it
Matters

Phase
Pre-Store
Store
Post-Store
Steps:
Touch Points:
RFID
SMART CART
SMART BAGS