

<p>Key Partners- insurance company (liability), Local private businesses, third party services we are sign-posting to, Local authority / public sector, local transport company, Museum Trust, Not-for-profit, communitypartnerships</p>	<p>Key Activities - Skills talks, practical skills, wish fulfilment - what I want to learn, what I want to get, what i want to give, wish bank - to match up skills, wants,needs and wishes, self esteem development, community development, local area networks, increasing human contact, working within the area of Derby city,</p>	<p>Value propositions - The Inspiration Wagon helps the people of Derby on a journey, taking them and their community where they they need to go in their lives and city to empower them to make positive changes. 1. Going to people in their own spaces, home, school, locality, where they have to be during their life, so avoiding a 'special journey' 2. A neutral partner and network builder, interested in offering what our users need, not what we think they need, 3. Empowering people to make changes in their own lives and spaces whilst making positive changes for themselves and others, 4. Reducing individual and community loneliness, 5.Skills matching and banking service - you can register, explore and secure skills swaps with others in the local community.</p>	<p>Customer relations - coming together to learn as individuals and communities. Trusted and supported volunteers. Community and organisational partners - local authority, Derby Museums Trust, Derby QUAD, not-for-profit community partners.</p>	<p>Customer Segments - Unemployed with niche skills but little money. Young (NEET) with niche skills but little life experience or world awareness, retired and curious, stuck at home - caring, disabled or in poverty, local business and community groups</p>
	<p>Key resources - Voluteer training, server space, tech' support, admin-bookkeeping- voluteer coordination - project management, branding and graphics, custom designed bus (es), database management, office / training space, training materials, laptops or tablets, marketing - communications coordinator, email management system, content management system, wifi beacon, website and content management / UGC moderation, translation services, accessibility services. Internet and telephone</p>		<p>Channels - mobile bus vehicle, onine website and mobile app. Physical locations for awareness and first contact including libraries, council buildings, partner venues,</p>	
<p>Cost structure, second hand bus, fuel and runnig costs, materials, cleaning, bus driver, website and digital running costs, volunteer coordinator costs, bookkeeping, tech' support</p>			<p>Revenue streams - public funding,Heritage Lottery Funds or Arts Council, crowd sourcing and fund raising, pay-as-you-gop model, sponsorship and advertising packages,</p>	