



BELIEVE HANDBOOK

PITCH

MITI MITI is a exchange movement of technology equipment and knowledge to help people who want to stop consumerism and selflessness through events, a web platform and automation of the exchange from a individual to the collective.

PROBLEM

Today we have problems of consumerism, mass production and social ties are shortened by the misuse of technology.

People are always looking to buy the latest trends in technology, so they discard equipment that still works for brand new equipment.

And on the other hand, knowledge is limited to a group of people who can pay and access to it.

SOLUTION

MITI MITI is an exchange movement of technological equipment and knowledge between people in an open and collaborative way.

We offer a collective humanitarian service, integrating the individual to the collective. It starts in a neighborhood and grows to a city, a country and then the world.

People have technological equipment such as cellphones, tablets, computers, laptops and endless knowledge to share, that can help others to meet their needs. Miti Miti is based on trust, collaboration, sharing and believing in people.

FUNCTION PROTOTYPE

HANDBOOK TO Believe – Participate - Automate

**This handbook will give you basic rules to start a
exchange event in your neighborhood and city. You
can edit it to fit your reality. The purpose of the
event is the
reuse of electronic equipment
and sharing diverse knowledge.**

OUR RECIPE **TO YOU...**

- 1** Spread and open minded for exchange. The exchange has to be fair, so the equipment are useful and we all win. Believe!
- 2** Miti Miti´s organizers are not responsible if the state of a equipment does not fulfill its functionality.
- 3** The event should take place in public spaces recognized by all.
- 4** The event should be directed first to the inhabitants of a neighborhood and then grow to the city.

...TO CHANGE THE WORLD **TOGETHER**

- 5** Coordinate what will you need for the event as tables, chairs and materials for the knowledge sharing workshops.
- 6** Ask participants to fill tthe format for the equipment and the knowledge they want to share.
- 7** Communicate and promote the event through a blog, social media or mass media.
- 8** Starts a database of interested participants to start Miti Miti ´s web platform.

Note: If you want to be an MITI MITI event organizer in your neighborhood or city, contact us on our Facebook Fanpage so you can check the manual to start.

<https://www.facebook.com/mitimiti>

OUR **TIMELINE**

1. BELIEVE

Create an event

2. PARTICIPATE

Massive exchange

3. AUTOMATION

Create a life style

2014

2020

2025

And we
change the
world...

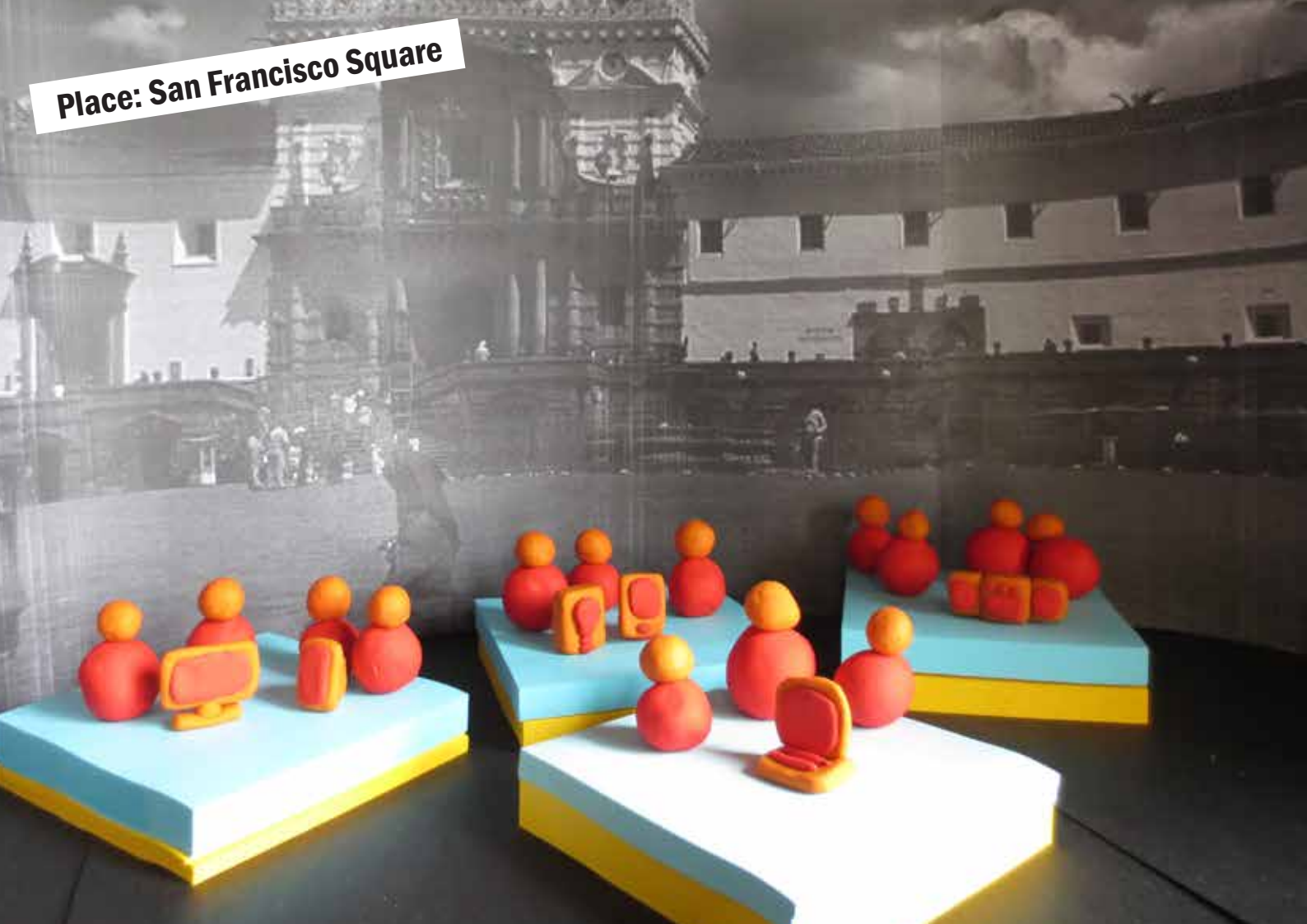
We are currently
in this stage

BELIEVE
CREATE AN EVENT

Place: Quito Historical Center



Place: San Francisco Square



Place: Mitad del Mundo



Place: La Carolina Park



PARTICIPATE

MASSIVE EXCHANGE

LA CAROLINA PARK

MITI
MITI



LA CAROLINA PARK

MITI
MITI

NEED
A
TABLET??

NEED
A
LED TV??



NEED
AN
IPOD??



NEED
JOYSTICKS??

MITI
MITI

MITAD DEL MUNDO





MITAD DEL MUNDO



PHOTOSHOP?
ANYONE??



NEED
A
LAPTOP?



NEED
A
STEREO?



CENTRO HISTORICO

MITI
MITI



PHOTOSHOP
ANYONE??

BROWNIE
RECIPE
ANYONE??

CENTRO HISTORICO

MITI
MITI



???

PHOTOSHOP
ANYONE??

BROWNIE
RECIPE
ANYONE??



PLAZA SAN FRANCISCO





PLAZA SAN FRANCISCO



NEED A LAPTOP??



NEED AN IPOD??




NEED A LED TV??

NEED A STEREO??





For trading objects



Exchange identifier

Full name:

Object:

Years of use:

Price:


Comments:

Contact information

Phone:

Mail:

For trading knowledge



Exchange identifier

Full name:

Knowledge:

Years of experience:

Comments:

Contact information

Phone:

Mail:

WEB PLATTFORM

In Miti Miti´s web platform, the people interested in the exchange can enter the details of technological equipment or the knowledge that they wish to exchange. The platform will share different information about the movement and publicize events in different places.

AUTOMATION

CREATE A LIFE STYLE

AUTOMATE

MITI MITI 's dispensers are lockers where the objects will be exchanged. Through a Identifying mechanism, persons interested in exchanging equipment can perform the exchange.

MITI
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TECH
DISPENSER



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TECH
DISPENSE

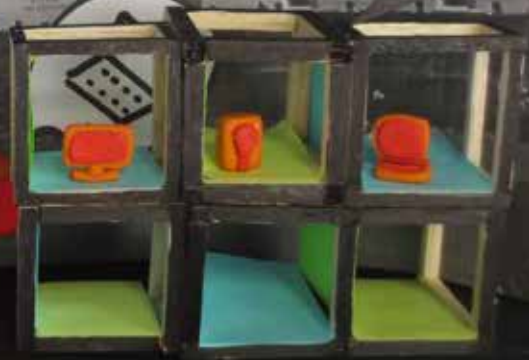


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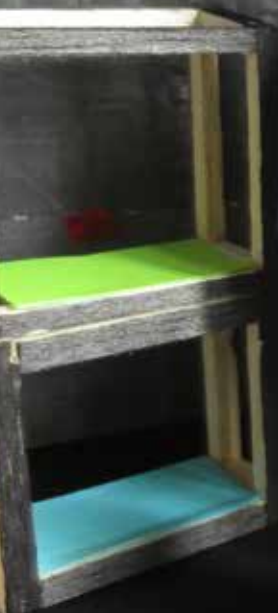
TECH 
DISPENSER



UNLOCKE



TECH 
DISPENSER



Thanks for being part of this initiative
The benefit of one is the benefit of all



Thanks for reading our project!

TEAM:

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