

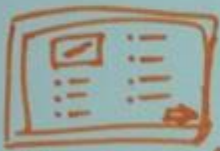
● HOW MIGHT WE FACILITATE COMMUNITY SHARING?

community closet

Categories

to narrow down research  
 - stuff - timing  
 - zip code - interest  
 - goal-oriented etc.

- list
- artists sharing
  - sm. bus. owners
  - students
  - travelers
  - senior citizens



upload + refine search



★★★★★

Rating

re-inforces community building

- or, acknowledged (if - donation)

● HOW MIGHT WE FACILITATE COMMUNITY SHARING?

Higher moral reason

- reduce carbon footprint?

allow freedom for things pp. want to share w/in community boundaries  
 - donate - loan - purchase?

a website that connects pp. (i.e. kickstarter) specific to arts & creative proj.



upload + refine search



★★★★★

Rating

re-inforces community building

- or, acknowledged (if - donation)

● HOW MIGHT WE FACILITATE COMMUNITY SHARING?

What it looks like?  
How it works?

Need to trim branches

go online

go to library (online)

- Sign in + photo
- Plug in your search
- Refine categories (add if nec.)
- Search

Your neighbor on 8th St has a tree trimmer - it looks available

- would you like to contact her now?
- call
- email

Yes →

Yes! Somebody needs my tree trimmer!

⇒ Respond

- pick up @ home

Return by: @ library? @ pop-up comm. closet event @ x date

- go to house
- pick up

Job is done!

- return
- thanks!

(Who) Stakeholders

- Borrowers
- Lenders
- Potential Participants

Model (How)

"Small community-based"

easy accessible barrier-free welcoming eliminates negatives

"Rules" (How)

- trust factor
- assurance
- different levels of assurance

Benefits (why) WIFM?





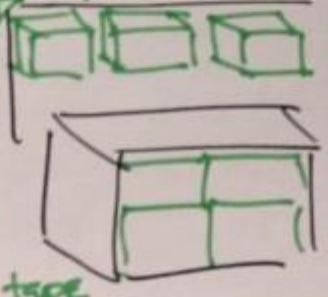
- instinctual
- people want to help

SWOT

"Stuff" = what low-value vs. higher value

Why??

- benefits to indiv.
- benefits to community
- Eco-friendly
- lifestyle - downsizing or minimalism
- consumer reduction while increasing benefits & building comm.

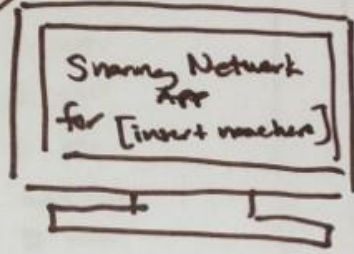
FACILITATE "COMMUNITY" SHARING		
MICRO (building level)	NEIGHBORHOOD	CITY
<ul style="list-style-type: none"> <li>- Community closet</li> <li>- Kit-in-a-box</li> </ul> <p>individual or grouped items for specific needs</p>	<p>larger versions →</p> <p>require some type of more sophisticated listing/sharing/accountability model →</p>	<div style="border: 1px solid black; padding: 5px; background-color: #ADD8E6;"> <p><u>Pop up</u></p> <p>in for food shelter</p> <p>-DIY-</p> </div>
<p>Kit-in-a-box</p> <p> = Baking Box</p> <p>or</p> <p> = Books, toys, puzzles</p> <p>or</p> <p> = Art materials, craft materials</p> <p>or</p> <p> = basic tools, hammer, measure tape</p>	<p>GET → GO → DO</p> <p>Boxes in Boxes</p> 	<p>Check-in</p> <p>Check-out</p> <p>limits? accountability</p> <p>rating</p>

FACILITATE COMMUNITY SHARING		
<u>STUFF</u>	<u>ASSISTANCE</u>	<u>KNOWLEDGE</u>
<ul style="list-style-type: none"> <li>- tangible</li> <li>- list, searchable</li> <li>- terms</li> <li>- process</li> <li>- delivery</li> </ul> <p>Borrow   LEND</p>	<ul style="list-style-type: none"> <li>- help (short term)</li> <li>- list, searchable</li> <li>- terms</li> <li>- process</li> <li>- delivery</li> </ul> <p>NEED   OFFER</p>	<ul style="list-style-type: none"> <li>- info sharing</li> <li>- list, searchable</li> <li>- terms</li> <li>- process</li> <li>- delivery</li> </ul> <p>NEED   OFFER</p>
<p><u>REQUIREMENTS</u></p> <ul style="list-style-type: none"> <li>- membership</li> </ul>	<p><u>BARRIERS</u></p> <p>→ constraint?</p>	<p><u>REWARDS</u></p> <p>RECOGNITIONAL</p>
<p>→ leverage existing social circles/communities</p> <ul style="list-style-type: none"> <li>- virtual platform for transactions</li> <li>- announce physical "pop-up" sharing environment</li> </ul>		

Phase 1

BIG IDEA!  
No tools or resources"

AHA!



SEARCH

Needs \_\_\_\_\_  
For \_\_\_\_\_  
on \_\_\_\_\_

Friends:

[ ] Has ... ✓

[ ] Has ... ✓

You might also need...

[ ] Item 1

[ ] Item 2



SHIPPED!

Pass It On!

Share Yourself!

1) Joe "login" and uploads 3 things he's willing to share.  
When creating his profile.

SHARE STUFF

2) Then Joe is allowed to search for taco night stuff.

FOOD STUFF

3) Joe hooks up with Jay. Who lends him the food stuff



4) After taco night all stuff is successfully returned.  
Joe + Jay High Five.



5) Joe + Jay give good reviews. And are now connected.

6) Jay joins asoftball team!

PHASE 2

# Your Stuff Your Story

Share Stuff. Com

**JOIN**

Already a Share Stuff?  
click here

3 items you  
will share  
What are you looking  
for

Create a new account?  
(will be harder to access things  
immediately)

or

Create an account

linked to your

- Linked In
- Facebook
- Gmail

(~~also~~ <sup>twitter</sup>  
instagram  
and  
Gmail)

Your info

- Zip Code
- ~~your~~ ideal Share radius
- How will you get to  
& from your Share Stumps?
  - Foot
  - Public
  - Car
  - Bike

→ Interests

→ Photo → ~~image~~

Individual

Stuff

Object

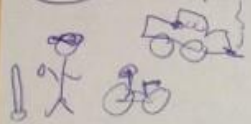
Radius

→ ~~radius~~ calculate

"Timeline of stuff history"  
- People can see

**PHASE 3**

① People have  
Stuff

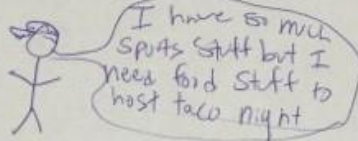


Sooo much  
Stuff

Like more stuff  
than hands

④

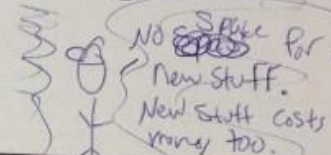
② Those same people  
and others  
Need stuff too

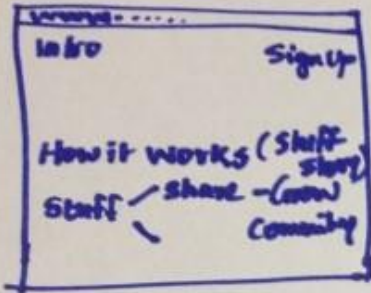


**PHASE 1**

③ Stuff

That they don't  
want to buy  
or own.





### Sign Up

Name  
Password

Zipcode

Interests

Items to share

Photo\*

Email Notification

### Share Page

#### I want

Category - ~~stuff~~  
Other/Add

When - ~~Free Form~~  
Date/Time/Year

Why - Free Form

In return - Free Form

Comments - Free Form.