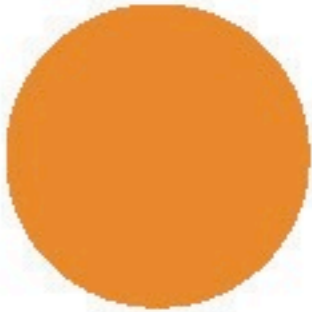
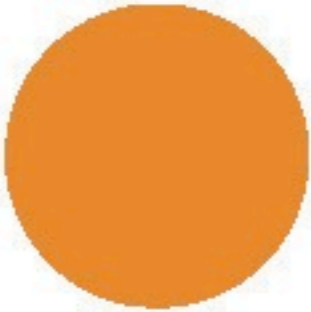
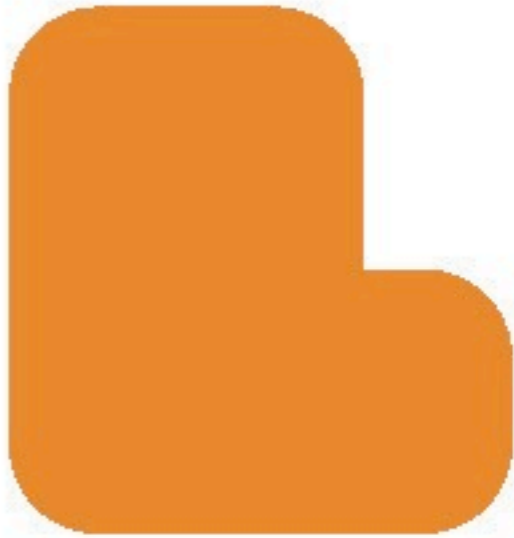


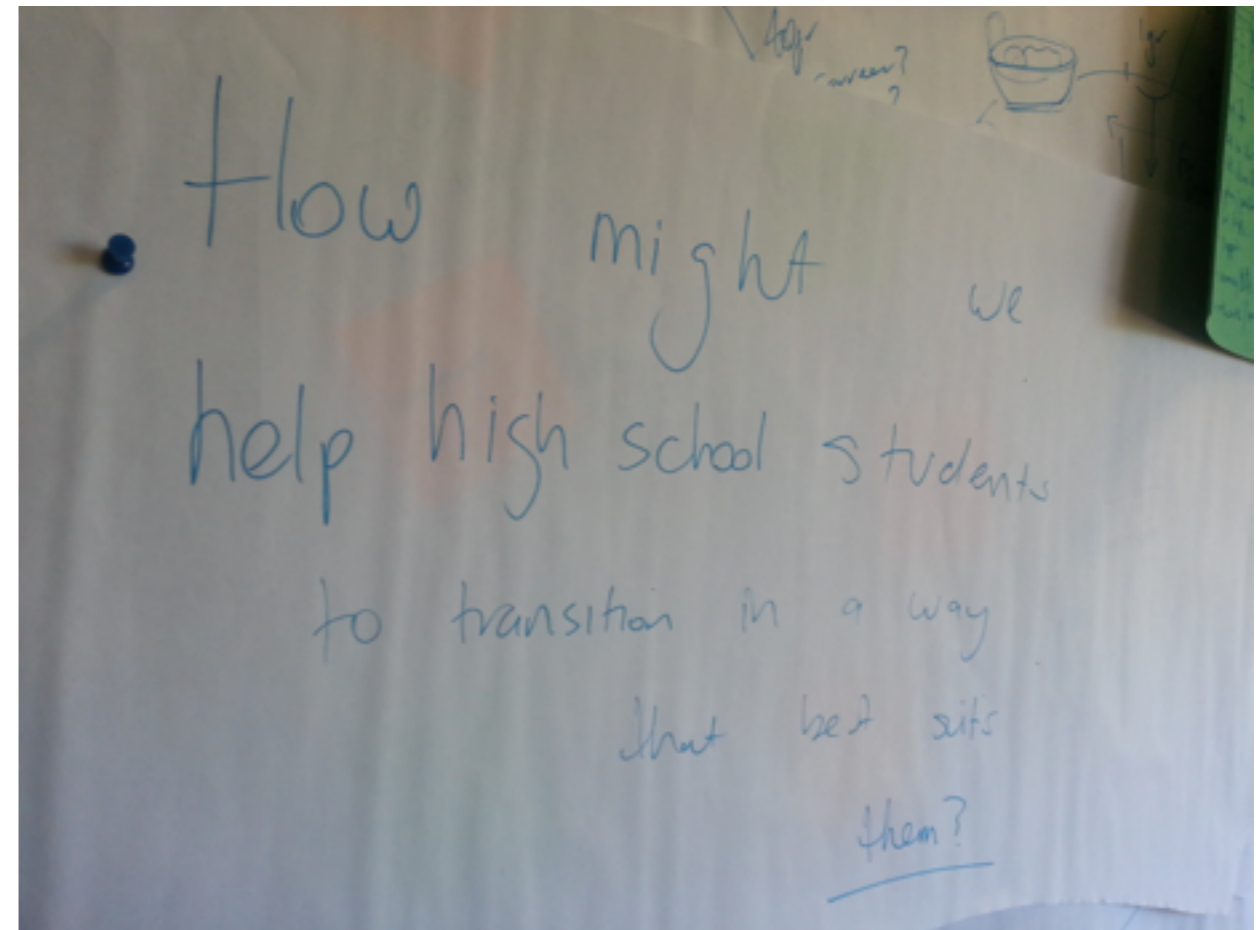
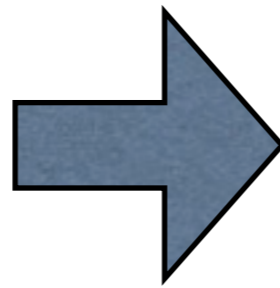


THINKUBATOR



Growth

Economic
Environmental
Career
Business
Financial
Personal
Family
Biological



How do we help high school students to transition in a way that suits them?



The research

- Conducted interviews with random people from high school, college and older, on the street and public spaces to understand how they knew what they wanted to do and what they did next



Top 3 findings and outcomes

- Kids didn't really care that much
- Older people in hindsight wish they knew more about career choices but didn't have the right people to help them
- Family members have strong influence over their kids career decisions



How does it work?

- Pilot project to help parents help their kids
- Working with City of Greater Dandenong
- Incubator for parents and kids that provides different levels of training based on skills and experience



Promotion

- Different channels:
 - Community groups
 - Online
 - Word of mouth
 - Training providers



Framework

- Parent/kid register interest online by filling out questionnaire to gauge interests, benchmark subject areas
- Get invited to information sessions and meet others in the community and find out more
- Over 6 week period
- Incentivised over point system to encourage parent/child engagement
- Online and face-to-face connection is important
- Weekly emails about relevant content and upcoming events to encourage engagement online and in person



What happens in this magical van?

- Week 3-5 sessions occur in the Greater Dandenong community
- Experiential and interactive sessions in Thinkubator - parents and kids can get an introduction to thinking skills and experience sharing.
- After they can find out more from associated business providers



Evaluation

- Crucial to go from pilot to real life awesomeness
- Benchmarking and constant evaluation by email and face to face interviews after events and online to assess adoptions
- Email at conclusion for overall feedback and satisfaction measurement
- Follow up 3 months after to track program effectiveness



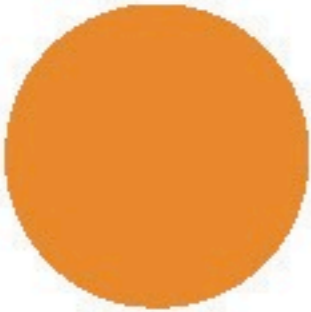
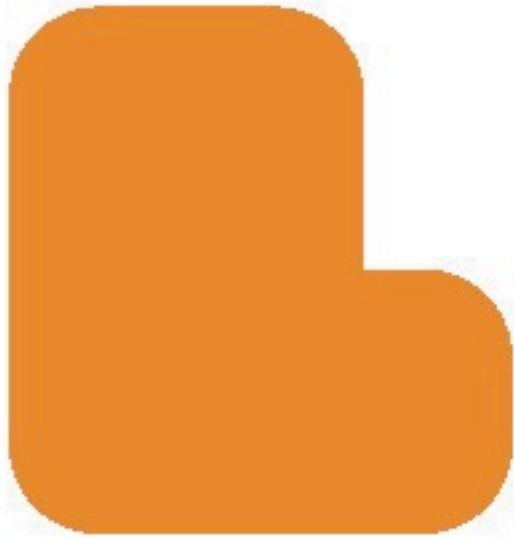
Funding \$\$\$

- Initial pilot program by City of Greater Dandenong Community Grants Program
- Post results of pilot program, additional funding to be sought through other Local Governments, State Government, Business Partners and Crowdfunding





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